

*Be part of it*



We help you succeed – ensuring more opportunity, a higher quality of life and a brighter future for everyone.



**We Connect**

Bringing people together – growing your professional network.



**We Grow**

A steady ally in growing your business and our community.



**We Develop**

Every member has a different need or challenge to address. Our offerings seek to develop, inspire and make a real difference.



**We Ignite Change**

Spurring a strong business climate, developing future elected officials and building our community's worldwide brand and image.

[OmahaChamber.org/Belong](http://OmahaChamber.org/Belong)

## Create meaningful relationships

We bring people together – growing your professional network.

### Connect in Person

#### All Chamber Connections

Hosted in rotation by our region's chambers, bring people together.

#### Annual Meeting

A celebration of Chamber accomplishments coupled with a keynote address by a national speaker.

#### Business on the Green

A relaxed outing that tees up golf, relationship-building, lunch and prizes.

#### Member Success Orientation

Learn how to get the most from your membership and begin developing your professional network.

#### Coffee & Contacts

Morning network development events.

#### Member Marketplace

A place for motivated members to get together for the express purpose of buying, selling and doing business together.

#### YP Welcome Brews

Make new connections and reconnect with old at the happy-hour mided, networking-loving young professionals monthly meet-up event.

### Connect Online

Visit [OmahaChamber.org/media-center](http://OmahaChamber.org/media-center) to connect to our social networks.

Engage with the Chamber's LinkedIn group and follow our business page

"Like" us on Facebook and tag us to share the happenings in your company

Follow and tag us on Twitter to stay connected

Watch us on YouTube

### Professional Groups

Harness the power of fellow members to help your business succeed.

#### Business Owner's Success Series (BOSS)

Exclusively for business owners or top executives. Gain first-hand insight into community happenings and build a network of professional peers with similar challenges and successes.

#### Executive Dialogue

Non-competing business owners serve as an informal board of directors for each other, meeting monthly to discuss business issues, strategies and best practices.

#### Referral Groups

3,100+ businesses and organizations in our local network

11,000+ individuals with whom we communicate directly

15,500+ individuals and businesses in our social media networks

67% of consumers think Chamber membership shows a good reputation\*

8,400 individuals attended a Chamber event in 2016

\*Source for data  
Schapiro Group, Atlanta, GA, December 2012

Meet weekly with non-competing members to exchange tips, leads and referrals; build lasting relationships as you help each other succeed. Offered through partnerships with BNI of the Heartland and Center Sphere. Special pricing available for members.

### **Young Professionals Council**

A passionate group of volunteers dedicated to shaping the community.

### **Council of Companies**

Engage with young professionals and leaders of internal employee resource groups within other organizations around the region.

## **Volunteer Opportunities**

Build lasting relationships.

### **Engagement Council**

An energetic group who work to integrate new members into the Chamber network and maximize member value.

### **President's Club**

Join our elite volunteer sales force, a dynamic group of individuals who strengthen the Chamber while connecting with each other and our community.

*“For the last 12 years I have seen a startup company flourish with their Chamber membership. Growing from eight to 220 employees and expanding into other business ventures and geographic regions. The owners and I have become friends and I have been trusted with their business throughout.”*

- Mike Murphy, Nelson Murphy Insurance & Investments,  
President's Club member

## From Fortune 500's to the neighborhood mom & pop

As you chart your course, count on us to be a steady ally in growing your business and our community.

### Support Your Business

#### DIRECT BUSINESS ASSISTANCE

##### Economic Development

We are a one-stop center covering eight counties in two states dedicated to growing business investment and employment throughout the region.

We meet proactively with 500+ local businesses throughout the year to identify needs and help your business thrive

We actively seek businesses from outside the region to locate here

We provide startup assistance, including networking, product insights and connections with angel investors

We continue to develop our entrepreneurial ecosystem with a variety of events and services

##### Talent & Workforce

We are proud to be a leading force in developing, retaining and recruiting the talent that regional employers need to succeed.

##### Tech Talent Initiative

A collaboration of leaders from business, education, philanthropic and civic offices, committed to reaching 20,000 trained IT workers by 2020 – an increase of 30%.

##### REACH

A collaborative approach to assist small and emerging businesses; increasing capacity, education and funding.

##### BizAssist

Your first-stop business resource site – 24/7 information and resources to help answer your questions and solve your problems.  
YourBizAssist.com

#### Business Assistance from Our Staff

Centuries of combined experience equal the knowledge and referrals that have helped hundreds of businesses succeed.

80% more likely to patronize a small business if the consumer knows it's a member of the Chamber\*

80% of Chamber members have 50 or fewer employees

543 businesses assisted in 2016

\$600 million+ business investment in Greater Omaha per year for the last 4 years

2,800+ new and retained jobs in the area per year for the last 4 years

\*Source for data  
Schapiro Group, Atlanta, GA, December 2012

#### Economic Outlook Luncheon

Economic insights from a national leader plus the results of the Chamber's annual economic outlook survey.

#### Meeting Rooms

Need a place for up to 50 people to meet? Call us about available rooms.

## ENHANCED CREDIBILITY

Your affiliation with us tells potential clients and customers something about you – the values you believe in and your support for the community.

Display the Chamber plaque at your business

Display the Chamber window cling on your business door or window

Use the Chamber logo on your website or for the promotion of your business; visit our media center for access

## Promote Your Business

### Online Promotion

Our website, OmahaChamber.org, is viewed by more than 11,000 people each month.

### Business Directory

Exclusively for Chamber members, referenced by people, from outside the community and in, looking for a company to do business with.

*“...an often overlooked tactic that is both cost-effective and already optimized for the local market: joining your Chamber of Commerce. ... Google values these trusted links to your website when calculating search rankings.”*

- Mary Gammel, blogger on “SEO Tips and Strategies”

### Member News

Post up to three pieces of news about your business every 30 days for free. An easy way to stay visible.

### Social Media

Are you posting some big news about your business on your social media? Tag us!

Facebook: @GreaterOmahaChamber

Twitter: @OmahaChamber

LinkedIn: Greater Omaha Chamber

## Special Advertising Opportunities

Get your message out to business leaders, the 13,000 individuals involved with the Chamber and the entire community.

Advertise in our annual *Omaha: We Don't Coast* Magazine, published by the Omaha World-Herald

## Special Recognition for You and Your Business

### Small Business of the Month

The benefits of winning include recognition in front of the Chamber Board, a professional video about your business and social media applause.

60 businesses & individuals awarded special recognitions

11,000+ visitors to our website each month

97% of people do research online before buying from local businesses

### Business Excellence Awards

Nominate your organization or be nominated and celebrate the stories that demonstrate the excellence of our businesses and business leaders.

### Omaha Business Hall of Fame

We honor pillars of the business community each year at this special event.

### Best Places to Work in Omaha

Your employees explain why your company is one of the best places to work in Omaha. Five companies in two employee-size categories are honored.

### Sponsorships

Support an event that will have a positive impact on the community – and your image. A variety of sponsorships are available for special events, educational series, business owner's groups and more.



A community's most prized assets are the people

Developing your employees increases productivity. We offer educational opportunities for you and your employees at a fraction of the cost.

What about preparing you or your employees to be our community's future business and civic leaders? That's the mission of our leadership development programs.

### Education

#### Education Sessions

Focused on topics relevant to your business needs

#### Member Success Orientation

Learn how to get the most out of your Chamber investment.

#### Prepare for Landing

An offering helping HR recruiters change a "flyover perception" and land the best talent.

#### Brain Food

Feed body and brain at this all-encompassing event – a blend of education, networking, visibility and good food.

#### MindSet Leadership Series

Create and protect a high-performance culture that will enhance your ability to attract, build, retain and motivate outstanding employees – and lead to lasting business success.

### Inspiration & Development

#### Leadership Omaha

A long-standing program designed to develop effective leaders who will strengthen and transform the community.

*"My Leadership Omaha experience allowed me to understand the inner workings of the Omaha community much better and opened my eyes to the vast array of volunteer and community service opportunities."*

- Dave Anderson, Leadership Omaha Class 20, re-elected to his third term on the Millard School Board in 2014

2,300+ participated in Young Professional events and networking in 2015

1,600 Leadership Omaha graduates since its inception almost 40 years ago

5 Leadership Omaha graduates won election or reelection in the November 2016 elections, from Congress to school board

70% of Leadership Omaha graduates serve on nonprofit boards or on appointed boards and commissions

67% of people think being active in the Chamber shows that you use good business practices\*

\*Source for data  
Schapiro Group, Atlanta, GA, December 2012

**Make/Happen**

A conference for doers. Explore new paths toward personal development, learn how to ignite innovation and practice taking intentional risks.

**Young Professionals Summit**

The largest young professionals event in the region; a conference that brings together diverse young professionals, change makers, business and community leaders to engage with one another and invest in themselves and our community

**Omaha Executive Institute**

Offered exclusively for senior level executives (who are new to their positions and/or new to the community) and their spouses. OEI explores Greater Omaha's institutions, challenges and opportunities to help participants understand the environment in which they are now doing business.

**Attracting and Retaining Employees****Workforce Resource Guide**

Check out our guide with top notch resources to help you find great employees.

**Landing Crew**

A group for recruiters to share best practices and learn from each other on how to attract and retain talent.

**Summer Connector**

A program aimed at introducing college interns to Omaha's entertainment and culture – with the goal of encouraging them to live and work here.

## Rally with us to spark momentum

We are a catalyst organization, rallying together to create a strong business climate, developing future elected officials and building our community's worldwide brand and image.

### Community Development

#### Omaha Municipal Land Bank

A public organization whose purpose is to return vacant, abandoned and tax foreclosed property back to productive use.

#### Spark

A nonprofit organization that strategically convenes, leads and funds catalytic redevelopment efforts in distressed neighborhoods throughout the metro area.

### Community Branding and Image – We Don't Coast

We Don't Coast was created through a collaborative effort to unite the voices of the 30+ communities that make Omaha – Greater Omaha; with the goal to increase awareness and change perceptions about our community. It is a celebration of who we are, where we are and how we operate. We build, inspire and follow our passion – no off switch, only momentum, and it's time to tell the world.

For more information and to use the brand visit [WeDontCoast.com](http://WeDontCoast.com).

### Advocacy

#### Local Level

We review local regulations and ordinances and advocate for the business community.

#### State Level

We review and monitor all bills presented to the legislature, particularly those that will impact the business community, and testify at committee hearings to support the Chamber's position.

#### Regulatory Environment

We pursue incentives and regulations that enhance economic growth.

672 bills monitored in Nebraska state legislature on behalf of members in 2017

\$1.3 billion annual economic impact to the region from STRATCOM

64% of candidates supported by the Chamber PAC were elected into office.

280+ organizations utilized the We Don't Coast branding in their messaging since 2014



### **Connect with Us**

Receive legislative updates weekly throughout the legislative session.

Attend legislative forums.

### **Support**

#### **Pro-Business Candidates**

Our political action committee financially supports pro-business candidates.

#### **Candidate Academy**

Founded to help potential candidates step forward, immerse in the political process and seek elected office.

#### **Public Education**

To ensure a skilled, future workforce, we are dedicated to:

- Finding and developing strong candidates for Omaha Public Schools school board

- Supporting and taking part in strategic planning for Omaha Public Schools

#### **STRATCOM**

To keep the base strong, for its importance in our regional economy, we are dedicated to:

- Developing, with stakeholders, a proactive strategy to withstand Base Realignment and Closure