

# REACH

A comprehensive approach to ensuring our certified small and emerging businesses (SEBs) are ready to bid and capitalize on new projects – and reach their strategic goals.



Free and open to all existing and potential small and emerging businesses.

## OUR MISSION

- Build capacity, break down barriers and increase opportunities for certified SEBs to serve construction-related and professional services companies
- Create a substantial group of certified SEB firms with acceptable credit and infrastructure that allows them to access financial resources and grow successfully

Accomplishing More. Together.

**REACH** is a collaborative effort, combining resources from many entities to help SEBs grow and prosper.

Strategic partners include:

- City of Omaha
- University of Nebraska Medical Center
- Metropolitan Community College
- Seventy Five North Revitalization Corp.
- Catholic Charities Micro Business Program
- Nebraska Business Development Center
- Nebraska Enterprise Fund
- Nebraska Hispanic Chamber of Commerce
- Society for Marketing Professional Services

Connect with us to grow your small and emerging business.

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Redefining possible.  
Fulfilling your company's potential.  
Achieving success.

IT'S ALL WITHIN  
**REACH**

# AN OPPORTUNITY

Projects far exceed the capacity of our regions current SEB pool.



## REACH your potential

We'll take you through the process of becoming a certified small and emerging business in the City of Omaha.



## REACH new partners

We'll connect you with project owners, general contractors and A&E firms to develop relationships and create opportunities to bid on upcoming projects.



## REACH new opportunities

We're dedicated to providing training for entrepreneurs and individuals — developing the talent needed in our region's construction industry.

We work with community partners across the region to provide educational and technical assistance in the following areas:

- Bidding techniques and procedures
- Bond preparedness
- Credit expansion
- Credit remediation
- Financial reporting basics
- Human resources
- Plan reading



## REACH the next level

We'll match your SEB with financing opportunities to meet your needs and specific situation.