



2010 Young Professional Summit
Request for Proposals
Qwest Center Omaha
March 4, 2010

The Young Professionals Summit is an event organized by the Greater Omaha Young Professionals, a program of the Greater Omaha Chamber. This annual event brings more than 1,000 young professionals and community leaders together. This year, the Greater Omaha Young Professionals seek proposals from young professionals, community leaders or experienced professionals to present 45-minute interactive sessions at the event.

Abstracts are due Friday, Sept. 11. You will be informed if you've been selected as a finalist no later than Friday, Oct. 16. Finalists will meet with members of the Young Professionals Summit Programming Committee before Friday, Nov. 13. The final selections will be made by Friday, Dec. 11.

Summit objectives

- 1) Provide interactive learning opportunities that use various mediums to connect with attendees before, during, or after the event.
- 2) Directly connect attendees with opportunities to get involved in the community in which they live, work and play.
- 3) Create encouraging programming for a diverse group of attendees who could come from the Midwest and beyond.
- 4) Provide a forum where young professionals can engage in a dialogue about issues most important to them.

Presentation topics (list not inclusive)

- Getting involved in your community
- How young professionals can live, work and play in their community
- Diversity in the midwest
- Encouraging diversity in the workplace
- Career development
- Developing professional and social networks
- Retaining young professionals
- Young professional image and influence
- How young professionals can impact their community
- Creating a work culture that involves and excites young professionals
- Intergenerational relations
- Public policy

Presenter Responsibilities

- Provide a 45-minute, highly interactive session for up to 75 participants
- Provide all materials for session participants
- Coordinate with the Young Professionals Summit staff regarding any special equipment or material needs
- Provide a biography to be used in your introduction

- Provide a 100-word or less summary of your presentation to be used in the participant materials

Selection criteria

- Presenter must have expertise in the topics presented, and have the ability to tailor the session to the needs of the participants
- Presenter must be willing to volunteer the time and resources needed to deliver the session
- Presenter must be willing to meet with the Young Professionals Summit Programming Committee members

The Young Professionals Summit Programming Committee will review the proposals and select up to 15 finalists. After meeting with the finalists, the Committee will select three to four presenters for each session (three sessions total), as well as alternate(s).

Presenters must complete proposals and submit them to the Chamber by Sept. 11. Limit answers to all questions to one to two pages.

1. Name of your business or organization
2. Name of presenter(s)
3. Address
4. Phone number
5. Fax number
6. E-mail
7. Are you presenting as a young professional or an experienced professional?
8. Topic (choose from presentation topics above or list your original topic)
9. Title of the proposed session* (Limit to 50 characters)
10. Provide a brief overview of the session that could be used in promotional materials (Limit 100 words or less).
11. List the desired outcomes for the participants.
12. List the interactive activities you will incorporate into your session.
13. Describe your experience as a presenter in your proposed topic area.
14. Provide a description of a “tangible takeaway” or explain how participants will be able to apply information at their workplace or in their personal lives following the Summit.

- * Title may be modified prior to the Summit with the Greater Omaha Young Professionals approval

Selection scoring

The presenter’s abstract will be scored on a scale of 0-100. The point breakdown includes:

- 10 points for title and overview
 - Is it creative, engaging and of interest to young professionals?
- 25 points for desired outcomes
 - Are there clear, articulated goals that are in line with the Summit objectives?
- 25 points for interactive activities
 - Does the presenter use two or more highly interactive mediums and/or activities to engage the audience?

- 20 points for presenter experience
 - Does the presenter have expertise in the presented topic?
- 20 points for tangible takeaway
 - How does the presenter plan to provide information or resources that can be used following the Summit?

Selected presenters will be provided with a complementary ticket to the Summit and the luncheon.

Complete and submit by Sept. 11, 2009 to:

**Greater Omaha Young Professionals
1301 Harney St.
Omaha, NE 68102**

Or e-mail the form to [Kirsten Case-Penrod](#), manager of leadership and workforce development.

Questions can also be directed to [Penrod](#).