



Request for Proposals – Community Experience  
2010 Young Professionals Summit  
Qwest Center Omaha  
March 4, 2010

**Overview**

The Greater Omaha Young Professionals, a program of the Greater Omaha Chamber, is preparing for the next Young Professionals Summit, to be held on March 4, 2010, at Qwest Center Omaha. The Summit provides young professionals, 40 and under, the opportunity to discuss the future of the city and learn how they can get connected and involved in efforts to grow the community. Approximately 1,000 young professionals and community leaders will gather at the Summit.

The Greater Omaha Young Professionals Council is seeking proposals for highly interactive walk-up experiential presentations that last no more than 5-10 minutes. Activities will be held in the pre-function area and will be open between breakout sessions. They will give attendees an opportunity to experience or learn about a new aspect of Omaha.

Proposals are due Friday, Sept. 11. Selected finalists will be notified no later than Friday, Oct. 16. Finalists will meet with members of the Young Professionals Summit Programming Committee before Friday, Nov. 13. The final presenter selections will be made by Friday, Dec. 11.

**Summit objectives**

- 1) Provide interactive learning opportunities that use various mediums to connect with attendees before, during or after the event.
- 2) Directly connect attendees with opportunities to get involved in the community in which they live, work and play.
- 3) Create encouraging programming for a diverse group of attendees who could come from the Midwest and beyond.
- 4) Provide a forum where young professionals can engage in a dialogue about issues most important to them.

**Suggested activity themes**

- Hands-on service project experience
- Interactive art experience
- A visual tour of Omaha's unique communities
- A look at Omaha's past, present and future
- Interactive experience that highlights Omaha's unique aspects (i.e. performing arts, music scene, cultural diversity, night life, etc.)
- Discover how Omahan's give back to their community

This is not a comprehensive list, but rather a sample of potential activities. Be creative!

**Presenter responsibilities**

- Provide an interactive experience lasting no more than 5-10 minutes that Summit attendees can interact with and participate in.
- Provide all materials for session participants
- Coordinate any special equipment or material needs with the Council staff
- Provide a 100-word or less summary of your experience to be used in attendee materials

**Selection criteria**

- Topics must be of interest to Summit attendees—young professionals and community/business leaders
- Presenter must have expertise in the topics being presented and demonstrate their ability to tailor the session to the needs of attendees
- Presenter must be willing to volunteer their time and resources to design and deliver the experience

Collaboration between organizations is encouraged and desired.

Selected presenters will be provided with two complementary tickets to the Summit and the luncheon. Any additional volunteers will need to register and pay to attend the Summit.

A variety of proposals will be chosen for the Summit.

**Complete and submit by Sept. 11, 2009 to:**

**Greater Omaha Young Professionals  
1301 Harney St.  
Omaha, NE 68102**

Or e-mail the form to [Kirsten Case-Penrod](#), manager of leadership and workforce development.

Questions can also be directed to [Penrod](#).



Submit answers to the following questions — no more than two pages:

- 1) Organization(s) type
- 2) Category (i.e. cultural, arts, service, etc.)
- 3) Title of the proposed session\* (Limit to 50 words or less)
- 4) Provide a brief overview of the session that could be used in promotional materials (Limit 50 words or less)
- 5) List desired outcomes for attendees
- 6) List the interactive activities you will incorporate into the session
- 7) Name of your business or organization
- 8) Name of presenter(s)
- 9) Address
- 10) Phone number
- 11) Fax number
- 12) E-mail

\*Title may be modified prior to the Summit with Council approval.