

The Value of Your Chamber Membership



Make More Money

Generate sales. Market to target audiences. Develop new relationships. Your Chamber provides the tools, training and events to make connections that count!

Reduce Costs

Exclusive money-saving programs, member-to-member discounts, dollars off for referring a new member. Low-cost continuing education for your entire staff. Helping you reduce your operating costs is part of the value of Chamber membership.

Save Time

Improve efficiency. Reach more potential customers in less time. We'll gather the crowd, you show up and make a connection.



Voice for Business

As the catalyst organization for business growth, your Greater Omaha Chamber is dedicated to enhancing the environment so your business can thrive.

Whether yours is a business with one employee or thousands, your Chamber provides members with expertise, training, tools, information and opportunities to connect you with other Greater Omaha business people at more than 100 events a year. We advocate for a pro-business climate at the federal, state and local level — and so much more. Everything we do is designed to grow successful businesses.

Why you should join us!

When you join the Greater Omaha Chamber, you get unique access to a wide variety of businesses and people. There is no other single organization in the region that encompasses the majority of major employers, as well as thousands of the area's small and mid-size businesses.

Our sole purpose is to help you and your business make money, reduce costs and save time.

Invest in your success today; **join the Greater Omaha Chamber**, 402-346-5000 or OmahaChamber.org/Join

Connect

Online Business Directory

To make more money, you need to be found. Chamber members are listed in our online directory, which receives more than 80,000 views per month.

Member News and Discounts

Membership is the key to posting your news, events and product promotions on the Chamber's website at no cost. There were about 3,300 views a week in 2011.

Meet the Buyers

Level the playing field. We gather a group of purchasing agents from large organizations and invite small businesses to meet them and learn how to earn a portion of their business.

Business Owner Success Series

This exclusive group is open to business owners, presidents and CEOs. Meet with your peers including some of Omaha's top executives. Share ideas, best practices and inside information at special events just for you.

Executive Dialogue

Wouldn't it be great if you could present your new marketing plan or idea to a board of directors for some confidential expertise? You can — be a part of a group of business leaders who assist each other with the challenges small businesses face.

President's Club

This elite group of volunteers recruits new members and promotes the value of Chamber membership. While they're at it, they are opening business doors and expanding their own circle of influence.

Tips Groups

Meet weekly to share business leads while you're exchanging ideas and building relationships.

Check us out, join us at an event. We'll meet you at the door! Our calendar is at OmahaChamber.org/Calendar.



Promote Your Business and Gain Visibility

Buy The Big O! Show

Be seen by thousands in one day. Exhibit at the region's largest business-to-business trade show.

E-Marketing

12,000 reasons a week to market your business through the Chamber's electronic communications. 5.2 million reasons a year to market through OmahaChamber.org.

Sponsorship Opportunities

Associate your business with some of Omaha's premier events. See your business name on marketing materials, hear it announced at events, host hundreds at your location, see your name in lights at the gateway to the Old Market – opportunities abound.



Employee Development

Member Orientation

Learn how you can use your Chamber to your best advantage. OmahaChamber.org/Orientation

Chamber Academy

Thrive in challenging times by expanding your knowledge through information and training sessions available to all of your employees. OmahaChamber.org/Academy

Leadership Omaha

Elite program to develop effective leaders who will strengthen and transform the community. Those selected participate in a 10-month study of community issues. LeadershipOmaha.org

Target Groups for Business Owner Success

Omaha Employment Trends

EMPLOYMENT (000s)	1990	2000	2010	UNEMPLOYMENT RATE (%)	1990	2000	2010
Total Non-Farm Employment	355.2	441.6	456.5	Omaha MSA	2.8	2.8	5.2
Private Employment	301.8	386.4	391.4	State of Nebraska	2.3	2.8	4.7
Mining, Logging and Construction	12.4	23.2	20.9	United States	5.6	4.0	9.6
Manufacturing	32.8	35.7	31.0				
Trade, Transportation and Utilities	90.6	107.5	94.0				
Information	10.8	15.1	11.1				
Financial Activities	29.8	35.7	40.2				
Professional and Business Services	40.8	59.6	63.0				
Education and Health Care Service	40.7	54.5	70.1				
Leisure and Hospitality	30.8	41.0	43.6				
Other Services	13.1	14.0	17.6				
Government	53.4	55.3	65.1				

Sponsored by:



But WAIT, there's more! The Chamber is also involved in:

Business Development

We're succeeding at our mission to increase business, investment and employment in our region. Between 2004 and September 2011, the Greater Omaha Economic Development Partnership successfully landed 329 economic development projects that created or retained more than 19,000 jobs and more than \$3.5 billion in capital investment in Greater Omaha. SelectGreaterOmaha.com

Community Development

Your Chamber is involved in business development in midtown, north and south Omaha.

Destination Midtown – DestinationMidtown.org

North Omaha Development Project – ProjectNorthOmaha.org

South Omaha Development Project – ProjectSouthOmaha.org

Greater Omaha Young Professionals

Comprised of next generation leaders, 40 and under, who want to impact the community and work together to contribute to our city's growth. The goal is to retain and attract young professionals to the Greater Omaha area. OmahaYoungProfessionals.org

Population Growth = Business Opportunities

POPULATION	1990	2000	2010
Omaha MSA	685,797	767,041	865,350
City of Omaha	335,795	390,007	408,958

Get started — join today!

Connecting with the Greater Omaha Chamber will benefit your business!

Visit OmahaChamber.org/Join to fill out an online application.

Or, contact Jim Butler, vice president – member services, at 402-346-5000 or memberservices@omahachamber.org to learn how you can make the most of your membership.

Let's partner to strengthen your company!

