

Display Sponsorships

Increase the visibility of your business

Indoor Lobby Displays

Promote your business on two indoor lobby displays. Sponsor slide promoting your business will show on a 40"x24" lobby screen at 1301 Harney St. and 13206 Grover St.

Sponsor to provide:

- Artwork, 1024 pixels wide x 768 pixels high @ 150 dpi
- Save for web and devices – PNG 24

Sponsorships

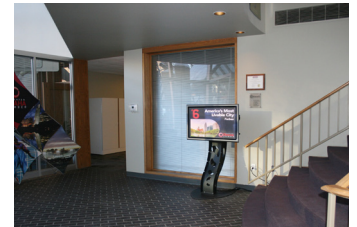
- Sponsor slide will display approximately 135 times a day
- Average monthly exposure is estimated at 400 people and includes community members, out-of-town visitors and business leaders

Exposure varies depending on events scheduled at the offices and walk-in traffic

- Limited to 10 sponsorships per month

Cost

- \$250/month*



Courtyard Display

10'x7.5' courtyard screen located at 13th and Howard streets
Traffic: 13,080/day. No pedestrian counts available

Sponsor to provide:

- Artwork, 1024 pixels wide x 768 pixels high @ 150 dpi
- Save for web and devices – PNG 24

Option 1: Sponsorships

- Sponsor slide artwork must include "Sponsor of the Greater Omaha Chamber courtyard," or something similar, approved by the Chamber. Sponsor slide purpose must be for general image.

Example: XYZ Bank, your trusted banking partner. Logo, web address

- Slide will display approximately 100 times a day
Number allows for videos that are played over the lunch hour and some events that are broadcast on screen [i.e. CWS and Husker football games]
- Limited to 6 sponsorships per month

Cost

- \$1,000/month*



Option 2: Public Service Announcements to Promote Community and Public Attractions

- Slide types allowed include festivals, museums, music, arts and entertainment
- Event slide will display approximately 100 times a day
- Slide may contain, event name, date, place, web address (or phone #) and logo

Cost

- \$400/month
- Nonprofit [501(c)3] rate: \$100/month

Discounts for volume purchases of any option

3 months = 15% 6 months = 20%
9 months = 25% 12 months = 30%

*Exclusivity rate options available.

Reserve your space today!

Contact: Kim Sellmeyer, creative director, ksellmeyer@omahachamber.org (402) 978-7919